

Sportstar Guest Appearance with Nutri-Grain® Promotion FAQs

When does this promo start and end?

Promo commences on 29 April 2025 at 12:01am NZST and ends on 22 June 2025 at 11:59pm NZST.

Who is eligible to participate in this offer?

The promotion is open to New Zealand residents who are 18 years or older.

How do I enter?

The entrant must complete the following steps during the Promotional Period:

- 1) Purchase an eligible product from a participating retailer:
 - a) **For purchases at any participating retailer:** purchase any Kellogg's® Nutri-Grain® High Protein Crunch product from any participating retailer within New Zealand; or
 - b) **For purchases at Woolworths only:** purchase any Kellogg's® Nutri-Grain® High Protein Crunch product or Kellogg's® Nutri-Grain® Original 765g from any participating Woolworths within New Zealand;
- 2) Visit www.kelloggs.co.nz/nutrigrain-win, follow the prompts to the Promotion entry page; and fully complete and submit the online entry form with all requested details. This includes selecting which sportstar they would like to win a training session with and ticking a box to confirm they understand that their nominated sports team's club or school must provide written consent for the sportstar to appear at their training session and must facilitate the session on their premises.

*Only purchases of eligible products from New World or Woolworths will go into the Minor Prize draws (as determined by store of purchase). All eligible products purchased in any store in New Zealand will go into the Major Prize draw.

The entrant must fill out the account registration form the first time they complete an entry and then be logged in for any subsequent entries submitted.

Is proof of purchase required?

Yes, the entrant must retain proof of purchase. The proof of purchase required is a copied receipt for the qualifying transaction.

How to best take a photo of your receipt and requirements for successful upload.

Ensure the receipt is in good condition, not damaged or in pieces. Images should be clear and in focus, not obstructed by objects. If the purchase receipt is missing any of

the following information (participating product name, purchase price, retailer where the product was purchase, purchase date and time and receipt number), or is illegible or indecipherable, it will render the entry invalid. If the same receipt is submitted multiple times, the Promoter will render all entries using that one receipt invalid. Receipt upload has a maximum file size of 6MB each and the file types accepted are PDF, JPG, JPEG or PNG only.

How will I know my entry was submitted successfully?

Once you have uploaded your receipt, and you are able to submit your entry, you will receive a confirmation email. If an error message appears, please check that the receipt uploaded correctly and has not already been used for a previous entry.

I'm having problems submitting my entry via the Promotion entry page.

Please follow the instructions on the entry page. In the case that you experience any issues, please contact us via the link below so a representative can help you.

https://www.kelloggs.co.nz/en_NZ/contact-us.html

Can I enter multiple times?

Yes, multiple entries permitted subject to the following:

- Limit of one (1) entry can be submitted per eligible product purchased;
- Maximum of three (3) entries per person per day; and
- Maximum of one (1) major prize and one (1) minor prize can be won per person.

What are the prizes I can win?

Prize Description	Number of prizes
Major Prize: The prize is \$2000 for the winner and a sportstar guest appearance by either Kate Taylor (for football), Jordan Ngatai (for basketball) or Maddy Gordon (for netball) at the winner's school or club sports team. The appearance includes a 2-hour celebrity guest training session, with up to 20 team members. The sportstar will attend the sports team's regular training session and provide training drills and advice in collaboration with the team's regular coach.	3 (1 per sportstar)
Minor Prize (Woolworths Exclusive): The prize is a \$50 Woolworths gift card.	20
Minor Prize (New World Exclusive): The prize is a \$50 New World gift card.	20

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What are the conditions for the major prize?

- The training session is redeemable from 01/07/25 to 31/03/26.
- This prize is for or relates to a sportstar guest appearance (an “Event”). If the winner is unwilling or unable to attend at the designated time for an Event, they forfeit that part of the prize and the Promoter is not obliged to substitute that part of the prize.
- The training session must be facilitated by the sports team’s club/school and their regular coach/staff, including management of all sports equipment, facility/location, staffing and safety.
- Written permission forms must be completed by the club/school and parents/guardians of all participants.
- The guest training session must occur at a time and date that is suitable for both the sportstar and sports team. Nutri-Grain® will work in good faith with the sports team’s club/school to identify a suitable time. If none of the proposed times are suitable for the club/school, the prize will be forfeited.
- All costs associated with travel to and from the training session will be the responsibility of the winner and their guests for the prize.
- The winner must provide their New Zealand bank account details to the Promoter in order for the \$2000 prize to be awarded.

What are the conditions for the minor prize?

- Any ancillary costs associated with redeeming the gift card are not included.
- Any unused balance of the gift card will not be awarded as cash.
- Redemption of the gift card is subject to any terms and conditions of the issuer including those specified on the gift card.

How do I get written permission from my sports team’s club/school and the parents/guardians of all participants?

Nutri-Grain® will provide permission forms and waivers for your sports team’s school/club and the parents/guardians of all participants. These forms must be completed prior to the celebrity guest training session.

When are the prize draws?

The prize draws will take place on **26 June 2025** at 2:00 pm NZST.

How will I know if I am a winner?

The winners will be contacted by email or phone within seven (7) days of the corresponding draw. Prizes must be claimed by 24/07/25 at 2:00 pm NZST. In the event of an unclaimed prize, the prize will be redrawn.

How will I receive my prize?

Major prizes:

- The \$2000 will be provided via bank transfer.
- The sportstar guest appearance will be arranged by Nutri-Grain® (or their representatives) in collaboration with your sports team's club or school. The training session must be facilitated by your sports team's club/school and their regular coach/staff, including management of all sports equipment, facility/location, staffing and safety.

Minor prizes:

- The prize of a \$50 Woolworths gift card will be sent via tracked courier.
- The prize of a \$50 New World gift card will be sent via tracked courier.

Can a prize be transferred or exchanged?

No, no part of a prize is exchangeable or transferable.

Where do my personal details go and who sees them?

Personal information will be stored on the Promoter's database. The Promoter may use this information for future marketing purposes regarding its products, including contacting the entrant electronically. The Promoter will handle personal information in accordance with its privacy policy which is located at

<https://www.kellanova.com/us/en/privacy-notice.html>

Who do I contact if I have more questions?

For any inquiries, you can reach the promoter at

https://www.kelloggs.co.nz/en_NZ/contact-us.html